

## Press Release

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*This press release can be downloaded from [www.nytco.com](http://www.nytco.com)*

### **THE NEW YORK TIMES COMPANY ANNOUNCES FOUR WINNERS OF ITS SECOND ANNUAL NONPROFIT EXCELLENCE AWARDS**

#### **Community Health Action of Staten Island Wins for Overall Management Excellence**

NEW YORK, June 25, 2008 – [The New York Times Company](http://www.nytimes.com) today announced four winners of the second annual New York Times Company Nonprofit Excellence Awards. Winners were chosen for their excellent management practices after completing two rounds of written applications and site visits. All nonprofit organizations based in and serving the communities of New York City, Long Island or Westchester were eligible to apply.

The awards are a collaborative effort of the [Nonprofit Coordinating Committee of New York \(NPCC\)](#) and the [New York Regional Association of Grantmakers \(NYRAG\)](#), which joined the Times Company in establishing this program. [Citi](#) lent its support to the Nonprofit Excellence Awards by underwriting a special section to be published in The New York Times on July 7. Additional support for the program was provided by the Surdna Foundation, The New York Community Trust, RSM McGladrey, Inc., the Fund for The City of New York, The Institute for Not-for-Profit Management at Columbia Business School Executive Education, the Altman Foundation, The Clark Foundation and GoShow Entertainment.

Awards were given in four categories: Overall Management Excellence; Excellent Communications; Excellent Culturally-Based Management Strategies and Excellent Use of Technology and Focus on Mission.

The four winners are:

[Community Health Action of Staten Island](#) - Winner for Overall Management Excellence, Community Health improves the lives of individuals, families and

communities challenged by health disparities related to poverty, discrimination and lack of access, through direct service, education and advocacy. The selection committee cited Community Health's successful response to emerging communities by initiating new programs, modifying its mission and actively seeking feedback from clients. ([www.sihealthaction.org](http://www.sihealthaction.org))

[Harlem RBI](http://www.harlemrbi.org) - Winner for Excellent Communications, uses baseball and softball, and the power of teams, to provide inner-city youth with opportunities to play, to learn, and to grow, inspiring them to recognize their potential and realize their dreams. In addition to communications, the selection committee was impressed with Harlem RBI's board governance and leadership, in particular, its use of a Board Member Report Card that resulted in a 20 percent increase in board attendance. ([www.harlemrbi.org](http://www.harlemrbi.org))

[Ifetayo Cultural Arts](http://www.ifetayo.org) – Winner for Excellent Culturally-Based Management Strategies, supports the creative, educational and vocational development of youth and families of African descent. The selection committee noted Ifetayo's strong focus on results and online data-driven tracking system, which allows parents, teachers and community members to track the progress of students. ([www.ifetayo.org](http://www.ifetayo.org))

[The Institute for Family Health](http://www.institute2000.org) – Winner for Excellent Use of Technology and Focus on Mission, develops innovative ways to provide primary health care services to underserved urban populations based on the family practice model of care. The Institute is a pioneer in medical records technology and received strong marks from the committee for their financial management practices and willingness to take risks in acquiring six additional centers to improve access to care. ([www.institute2000.org](http://www.institute2000.org))

The winning organizations were recognized at a special awards presentation held on June 24 at the [TheTimesCenter](http://www.thetimescenter.com). The Overall Management Excellence Award includes a cash prize of \$25,000, and each of the other awards features a \$5,000 cash prize. All four winning organizations will receive scholarships to The Institute for Not-for-Profit Management at Columbia Business School Executive Education.

“We congratulate the four nonprofit organizations chosen as winners of the second annual New York Times Company Nonprofit Excellence Awards,” said Diane McNulty, executive director of community affairs and media relations, The New York Times Company. “These organizations exemplify exceptional management practices and truly reflect some of the great work that is being done in our communities.”

“These are four wonderful organizations with great lessons in excellent management practices for any nonprofit manager,” said Michael Clark, president of the Nonprofit Coordinating Committee of New York.

“NYRAG applauds these four exceptional organizations and congratulates their boards, staff and funders for working together to create strong models of nonprofit management from which others in the community can learn,” said Ronna Brown, president of the New York Regional Association of Grantmakers.

“There is nothing that drives success like success. Citi is proud to support The New York Times Company Nonprofit Excellence Awards. This program recognizes and validates the work of nonprofit organizations who have been successful in driving change in their communities. We strongly believe in collaborative relationships, since Citi's focus is on making communities better because we are there,” said Eric Eve, senior vice president, global community relations, Citi.

The winners of the Nonprofit Excellence Awards were chosen by a selection committee comprised of influential leaders in New York City’s nonprofit community. Members of the committee included:

Darren Walker, Rockefeller Foundation, selection committee chair  
Victoria Bailey, Theatre Development Fund  
Irene Baldwin, Association for Neighborhood & Housing Development  
Fran Barrett, Community Resource Exchange  
Raphael Bemporad, BBMG Branding  
Joyce Bove, The New York Community Trust  
Jessica Chao, Rockefeller Philanthropy Advisors  
Kristin Giantris, Nonprofit Finance Fund  
Don Crocker, Support Center for Nonprofit Management  
Michael Davidson, Governance Matters  
Sean Delany, Lawyers Alliance of New York  
Dennis Derryck, Milano The New School for Management and Urban Policy  
Denise Gray-Felder, Communication for Social Change Consortium  
Geoffrey Knox, Geoffrey Knox & Associates  
Sandra Lamb, Lamb Advisors  
Sr. Paulette LoMonaco, Good Shepherd Services  
Lillian Rodríguez-López, Hispanic Federation  
Mary McCormick, Fund for the City of New York  
Yvonne Moore, Daphne Foundation  
Ana Oliveira, New York Women’s Foundation  
Michael Park, Robin Hood Foundation  
Suvasini Patel, WITNESS  
Hilda Polanco, Fiscal Management Associates  
Hildy Simmons, Philanthropic Advisory Services  
David Terrio, BTQ Financial

For more information about the program, please visit [www.nytimes-community.com](http://www.nytimes-community.com).

#### **About The New York Times Company**

[The New York Times Company](http://www.nytimes.com) (NYSE: NYT), a leading media company with 2007 revenues of \$3.2 billion, includes The New York Times, the International Herald Tribune, The Boston Globe, 16 other daily newspapers, [WQXR-FM](http://www.wqxr.com) and more than 50 Web sites, including [NYTimes.com](http://www.nytimes.com), [Boston.com](http://www.boston.com) and [About.com](http://www.about.com). The Company's core

purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment

**Nonprofit Coordinating Committee of New York, Inc., (NPCC)**, a service and membership organization for more than 1,600 nonprofit organizations in the New York City area, is the voice and information source for New York nonprofits. It informs and connects nonprofit leaders, saves nonprofits money, and strengthens the nonprofit sector by building positive relations with government and advocating effective, accountable and transparent nonprofit management and governance. NPCC publishes a monthly newsletter, New York Nonprofits, runs workshops and roundtables on management issues, offers cost-saving group purchasing services, coordinates an esteemed Government Relations Committee that works on sector-wide government and legislative issues, and maintains a website loaded with information on operating a nonprofit. ([www.npccny.org](http://www.npccny.org))

**New York Regional Association of Grantmakers (NYRAG)** is a nonprofit membership organization of 285 grantmaking foundations and corporations in the tri-state New York area and beyond. Its members award about \$3.9 billion annually to charitable organizations in New York and around the globe. NYRAG seeks to strengthen philanthropy by offering programs and resources for valuable and strategic grantmaking. Its mission is to promote and support the practice of effective philanthropy for the public good. ([www.nyrag.org](http://www.nyrag.org))

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