

# Press Release



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## THE NEW YORK TIMES COMPANY ANNOUNCES TEN SEMIFINALISTS FOR THE SECOND ANNUAL NONPROFIT EXCELLENCE AWARDS

NEW YORK, March 13, 2008 – The New York Times Company today announced 10 semifinalists for the 2008 New York Times Company Nonprofit Excellence Awards. Now in its second year, the awards honor outstanding management practices and encourage innovation and communication among New York’s large and diverse nonprofit community. In 2007, The Nonprofit Coordinating Committee of New York (NPCC) and the New York Regional Association of Grantmakers (NYRAG) joined the Times Company in the establishment of this program. All nonprofit organizations based in and serving New York City, Long Island or Westchester were eligible to apply; the application period ended on November 30, 2007. The organizations, which vary in the types of services they offer the community, were chosen by the program’s selection committee for their outstanding management.

The 10 semifinalists are:

- [Abyssinian Development Corporation](#) – community development corporation dedicated to building the human, social and physical capital in Harlem.
- [Children for Children](#) – promotes hands-on youth volunteering and giving programs that teach and instill the value of community involvement and civic engagement in children from all backgrounds beginning at a young age.
- [Community Health Action of Staten Island, Inc.](#) – improves the lives of individuals, families and communities challenged by health disparities related to poverty, discrimination and lack of access, through direct service, education and advocacy.
- [Harlem RBI, Inc.](#) – uses baseball and softball, and the power of teams, to provide inner-city youth with the opportunities to play, to learn, and to grow, inspiring them to recognize their potential and realize their dreams.
- [Ifetayo Cultural Arts](#) – dedicated to supporting the creative, educational and vocational development of youth and families of African descent.
- The [Institute for Family Health](#) – dedicated to the development of innovative ways to provide primary health care services to underserved urban populations based on the family practice model of care.
- [Legal Information for Families Today](#) (LIFT) – enhancing access to justice for children and families by providing legal information, community education and compassionate guidance, while promoting system-wide reform of the courts and public agencies.
- [Literacy, Inc.](#) (LINC) – links neighborhood resources to ensure that young readers are good readers.
- [Neighborhood Coalition for Shelter](#) – committed to ending homelessness by providing men and women with housing and support that can transform their lives.
- [VIP Community Services](#) – dedicated to changing lives and transforming the community by offering a continuum of services to individuals with histories of chemical dependency.

“We are proud to recognize the 10 outstanding organizations chosen by our selection committee as semifinalists in our second year of the Nonprofit Excellence Awards,” said Diane McNulty, executive director of community affairs and media relations, The New York Times. “Our hope is to continue to raise awareness of the critical role played by nonprofits in the New York area and highlight those management practices that define a successful organization and enable it to fulfill its mission to serve individuals and communities.”

“There are many excellently-managed nonprofits in the New York City area,” said Michael Clark, president of Nonprofit Coordinating Committee of New York. “This program educates all of us about the strategies used by excellent nonprofit managers to get results, to be accountable and to tell their stories.”

“NYRAG members recognize that without extraordinary grantees, grantmakers would be unable fulfill their own charitable missions,” said Ronna Brown, president of New York Regional Association of Grantmakers. “Foundations have a stake in excellent nonprofit management; it is critical to realizing the outcomes we are all trying to achieve.”

Four winners will be chosen from the 10 semifinalists and announced in June. On June 24, the winners will be honored at an awards reception at [TheTimesCenter](#) and will conduct a “best practices workshop” to share their winning management strategies with an invited audience. For more information on the program, please visit [www.nytimes-community.com](http://www.nytimes-community.com).

Additional support for the program is provided by the Surdna Foundation, RSM McGladrey, Inc., Columbia Business School Executive Education Institute for Not-for-Profit Management and The New York Community Trust.

### **About The New York Times Company**

The New York Times Company (NYSE: NYT), a leading media company with 2007 revenues of \$3.2 billion, includes The New York Times, the International Herald Tribune, The Boston Globe, 15 other daily newspapers, WQXR-FM and more than 50 Web sites, including [NYTimes.com](#), [Boston.com](#) and [About.com](#). The Company’s core purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment.

**The Nonprofit Coordinating Committee of New York, Inc.**, (NPCC), is the voice and information source for New York nonprofits, as a service and membership organization for more than 1,600 nonprofit organizations in the NYC area. It informs and connects nonprofit leaders, saves nonprofits money, and strengthens the nonprofit sector by building positive relations with government and advocating effective, accountable and transparent nonprofit management and governance. NPCC publishes a monthly newsletter, New York Nonprofits, runs workshops and roundtables on management issues, offers cost-saving group purchasing services, coordinates an esteemed Government Relations Committee that works on sector-wide government and legislative issues, and maintains a website loaded with information on operating a nonprofit.

**The New York Regional Association of Grantmakers** is a nonprofit membership organization of 285 grantmaking foundations and corporations in the tri-state New York area and beyond. Its members award about \$3.9 billion annually to charitable organizations in New York and around the globe. NYRAG seeks to strengthen philanthropy by offering programs and resources for valuable and strategic grantmaking. Its mission is to promote and support the practice of effective philanthropy for the public good.